**Marketing Plan Competition Assignments: Week 3**

* Read the tutorial for days 11,12,13,14,15 [Week 3 Tutorial](http://janetbelch.com/marketing/VEMP.html)
* Tri-fold – Target Market section
* 4 P’s – Product/Service
* Prepare the tri-fold section on Product or Service
* Pricing Strategy
* Prepare tri-fold section on Pricing strategy
* Placement of product or service
* Promotion
* Prepare these parts of the marketing plan