

Theme Parks Unlimited

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Bakersfield Trade Fair PG. 1

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Special points of interest:

- November 29-30, 2006 - 8th Annual California International Trade Fair Bakersfield, CA
- February 2 or 9, 2007 - 6th Annual Southern California Trade Fair San Diego, CA
- March 12-13, 2007 - 3rd California International Bay Area Trade Fair San Francisco

Theme Parks Unlimited

The purpose of Theme Parks Unlimited is to introduce the world's theme parks to the public at a low and affordable cost. We plan on allowing our customers to choose what theme park they want to visit, how they plan on getting there, where they are staying and how long they will be there for.



Six Flags Magic Mountain- Valencia, CA

The success of the company will depend on how well we will be able to market our products.

The choices on theme park travel will be very broad. Currently, we

plan to allow the customers to pick their theme park, their starting location, how they intend to get there, and where they are staying. We plan on the ability to access the majority of

the world's theme parks, with a wide range of lodging options ranging from one star to five star hotels; also, you can rent from a wide variety of cars from compact, to luxury, to sports.

Our marketing department has selected all other Virtual

Enterprise Students as our target market. The Majority of the market will be drawn to us because theme parks can vary to fit almost anyone's demands.

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Bakersfield Trade Fair

The Bakersfield trade fair is taking place on November 29th through the 30th of this year. At the trade fair Virtual Enterprise students compete against each other

in different types of competitions. On the 29th will be the judging for most of the competitions one of them will be the catalog sales. One to two students will be

defending, why they think that their catalog is more unique and professional than other VE classes. Other type of competitions that will be

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Employee of the Week

The Employee of the Week has been voted on by the whole Theme Parks Unlimited Staff. Carlos Sanchez has been the hardest worker in the class this week. Carlos always puts his work before fun and games. Carlos is our Marketing Assistant and he does an excellent job! Carlos deserves to be employee of the week because he has shown effort like no other, performing accurately and satisfactorily.

His skills keep improving day by day. Carlos has proven himself time and time again to be worthy of this position developing different skills along the way. Carlos is a great asset to this corporation. He is always ahead of the game and is constantly working hard. Carlos brings so much to the table with his incredibly creative mind.



**This weeks Employee of the weeks
Carlos Sanchez**

We have chosen Carlos this week and we are very proud of him.

"Join FBLA today!!!"

Join FBLA!

The Future Business leaders of America is a great club for students interested in pursuing a career in business. Students who have, or plan on, taking five or more business classes in high school are strongly advised to join so that they can get extra

perks, including: Medallions sashes, certificates, diplomas, and scholarships. The next meeting is on **Tuesday, 9/19/06**. Hope to see you all there!



Website

The official Theme Parks Unlimited Website will be coming soon. Max Santana is currently working along side Mr. Simpson, the Computer Applications teacher and a website wiz, to help create it. This website will be fully functional and will have

all the bells and whistles of a real company. People will be able to purchase tickets to any theme park in the world directly from our website. The website will also feature a Theme Parks Unlimited commercial .





Disney--Airline



Field Trip

On October 10th the heads of each department from the Theme Parks Unlimited Staff will be attending an academic field trip to Sacramento. They will be attending an informational seminar to learn more about how to do their jobs. They will learn more in-depth on how to determine their workers salary. The workers will be transported by Mr. Driggs the Coordinator in this mini van. They will be driving to Don Julio High School in Sacramento to

attend the seminar. The students will be picked up around 7 am and will return around 3 o'clock pm. We hope that with the additional knowledge we learn from the field trip the company will run a lot

smoother . In the absence of the CEO and the COO the administra-



"At the trade fair students will compete against each other in different types of competitions."

Bakersfield Trade Fair

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taking place on the 29th are for the H/R Manual, the Marketing Plans, Web Page Design, The Apprentice Competition. Some of the competitions will be mail in and pre-judged.



Theme Parks Unlimited

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Anyone can purchase this product, or companies can buy a group package to reward all their employees.

Our company will use teamwork and time



management to help keep the company strong and active.

If all of the departments stay on task , then the company will run smoothly and generate a large income

THEME PARKS UNLIMITED

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Statement of Proposal

The purpose of this business plan is for the usage of Theme Parks Unlimited. This business plan will help create and maintain strong goals for the company to accomplish. A cash flow will be required in order to help keep operation strong. In order to maintain the cash flow, employees will attend trade fairs in Bakersfield and San Francisco. However, the majority of the cash flow will come from the company's online website.

-David McCray, CEO

**Website
coming very
soon...**



**Theme Parks
Unlimited**

We'll do the planning for you!

<p>The students that run Theme Parks Unlimited are David McCray the CEO, Amela Mehmedovic the COO, Kristine Angeles the CFO, Ryan Jakes the Vice President of Human Resources, Juan Martinez the CIO, Cisco Chaves the Vice President of Marketing, Aloysius Alphonso the Vice President of Sales, Kim Landaverde the Administrative Assistant, Nicole Farnum the Branch Banker, Tim Bicha the Pay Roll Specialist,</p>	<p>Krystine Ferreira the Digital Image Specialist, Erin Rodrigues the Marketing Director, Vick Singh the Product developer, Navjot Dhaliwal the Bookkeeper 1 Accounts Receivable, Sharim Frangos the Bookkeeper 2 Accounts Payable, Chris Gardner the fundraising Coordinator, Andrew Ortiz the 2nd fundraising Coordinator, Jason Hunter the Communications Specialist, Max Santana the Web Master, Francisco Nunez the Promo-</p>	<p>tional Assistant, Kristine Lankford with Public Relations, T.J. Smith the Sales Director, Carlos Sanchez and Sergio Jimenez the Marketing Assistants, Steve Juarez the Event Coordinator, and Matt Hauland the Sales Assistant.</p>
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Made By Juan Martinez

Theme Park Unlimited Staff